### **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

		FORM 8-K			
		CURRENT REPORT			
	0	Pursuant to Section 13 or 15(D) f the Securities Exchange Act of 1934			
	1	January 11, 2016  Date of report (Date of earliest event reported)			
		Agile Therapeutics, Inc. sact name of registrant as specified in its charter)			
	<b>Delaware</b> (State or other jurisdiction of incorporation)	<b>001-36464</b> (Commission File Number)	<b>23-2936302</b> (IRS Employer Identification No.)		
	101 Poor Farm Road Princeton, New Jersey (Address of principal executive office	es)	<b>08540</b> (Zip Code)		
	Registrant	s telephone number, including area code (609) 683-	1880		
	(Former	name or former address, if changed since last repor	t)		
Check provisi		nded to simultaneously satisfy the filing obligation o	of the registrant under any of the following		
	Written communications pursuant to Rule 425 to	under the Securities Act (17 CFR 230.425).			
	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12).				
	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)).				
	Pre-commencement communications pursuant	to Rule 13e-4(c) under the Exchange Act (17 CFR 2	40.13e-4(c))		

#### Item 2.02 Results of Operations and Financial Condition.

As discussed below, in connection with its participation in the 34th Annual J.P. Morgan Healthcare Conference in San Francisco, California beginning on January 11, 2016, Agile Therapeutics, Inc. (the "Company") updated its corporate presentation to include disclosure that the Company had \$34.4 million of cash and cash equivalents as of December 31, 2015.

Because the Company's financial statements for the year ended December 31, 2015 have not yet been finalized or audited, the preliminary statement of the Company's cash and cash equivalents as of December 31, 2015 in this Item 2.02 is subject to change, and the Company's actual cash and cash equivalents as of the end of this period may differ materially from this preliminary estimate. Accordingly, you should not place undue reliance on this preliminary estimate.

#### Item 7.01 Regulation FD Disclosure

Beginning on January 11, 2016, the Company will participate in the 34th Annual J.P. Morgan Healthcare Conference in San Francisco, California. The Company has updated its corporate presentation that it intends to use in connection with presentations at conferences and meetings with investors. The updates primarily include disclosure regarding the Company's cash and cash equivalents as of December 31, 2015 as stated above.

The information included in this Current Report on Form 8-K (including Exhibit 99.1) shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference into any filing made by the Company under the Exchange Act or the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such a filing.

#### Item 9.01. Financial Statements and Exhibits.

#### (d) Exhibits.

Exhibit Number		Description	
99.1	Agile Therapeutics, Inc. Presentation		
		2	

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

#### Agile Therapeutics, Inc.

Dated: January 11, 2016 By: <u>/s/ Alfred Altomari</u>

Name: Alfred Altomari

Title: President and Chief Executive Officer

3



Women's Health Specialty Pharmaceutical Company NASDAQ: AGRX



## Forward-Looking Statement

Certain information contained in this presentation and other matters discussed today or answers that may be given in response to questions may include "forward-looking statements". We may, in some cases, use terms such as "predicts," "believes," "potential," "continue," "estimates," "anticipates," "expects," "plans," "intends," "may," "could," "might," "will," "should" or other words that convey uncertainty of future events or outcomes to identify these forwardlooking statements. In particular, the Company's statements regarding trends and potential future results are examples of such forward-looking statements. The forward-looking statements are subject to important factors, risks and uncertainties, including, but not limited to, the success, timing and cost of our ongoing clinical trials and anticipated clinical trials for our current product candidates, including statements regarding the timing of initiation, enrollment and completion of the trials; the timing of and our ability to obtain and maintain U.S. Food and Drug Administration or other regulatory authority approval of, or other action with respect to, our product candidates; the Company's ability to obtain the capital necessary to fund its operations; the Company's ability to generate revenues; the successful implementation of the Company's research and development programs and collaborations; the acceptance by the market of the Company's products; the Company's ability to successfully defend its intellectual property or obtain the necessary licenses at a cost acceptable to the Company, if at all; the cost of our efforts to commercialize and promote our product candidates once they are approved; and other factors, including general economic conditions and regulatory developments, not within the Company's control. These factors could cause actual results and developments to be materially different from those expressed in or implied by such statements. The forward-looking statements are made only as of the date of this presentation and the Company undertakes no obligation to publicly update such forward-looking statements to reflect subsequent events or circumstance.



## Agile Corporate Overview

#### Significant Near-Term Market Opportunity

- \$5.3 Billion US contraceptive market, \$4.0 Billion in combined hormonal contraceptives (CHC)
- Lead product, Twirla<sup>®</sup>, Phase III expected to complete in 2H 2016, submission 1H 2017
- Twirla® expected to be the first non-oral CHC brand introduced in over 15 years and is an improvement on the currently available contraceptive patch

#### Agile is Building a Robust Contraceptive Franchise

- · Three additional unique product candidates in the pipeline that address high market needs
- Intellectual Property supports Twirla (latest expiry 2028) and development of pipeline product candidates (latest expiry 2029)
- Expertise in complex patch technology and manufacturing; one PAI completed, commercial scale-up ongoing

#### Agile is Well-Positioned for Successful Twirla Market Entry

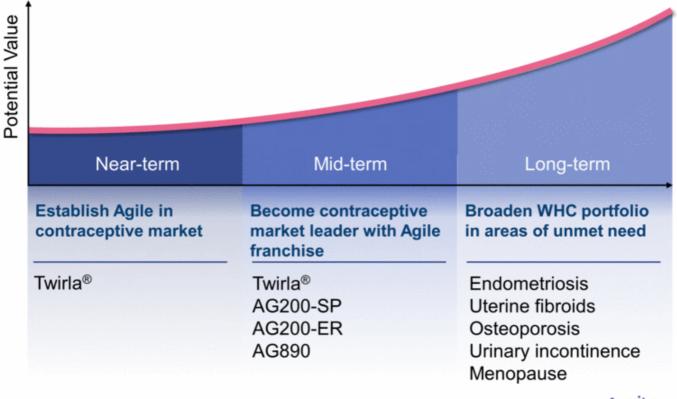
- · Twirla is expected to be the only low-dose CHC patch
- Physicians and consumers show high interest in a low-dose patch
- · Managed care environment for contraceptives is generally favorable
- · Specialty focus and target consumer should allow for efficient marketing execution
- Agile team members have prior experience commercializing many successful women's health brands



1.8.2016

0

## Agile Corporate Strategy: Become a Leader in Women's Health





## Agile Executive Management Team

#### Deep Experience in Women's Healthcare and Contraceptive Products

# Al Altomari President and Chief Executive Officer Scott Coiante Vice President and Chief Financial Officer Elizabeth Garner, M.D., M.P.H. Sr. Vice President and Chief Medical Officer Katie MacFarlane, Pharm. D. Chief Commercial Officer Johnson Johnson Barrier Therapeutics Turning Science Into Practice MEDAREX EY MEDAREX EY MERCK WARNER Pfizer Smartpharma

#### Agile team members have commercialized many successful contraceptive brands



Highest peak market share of any contraceptive



Most successful contraceptive launch



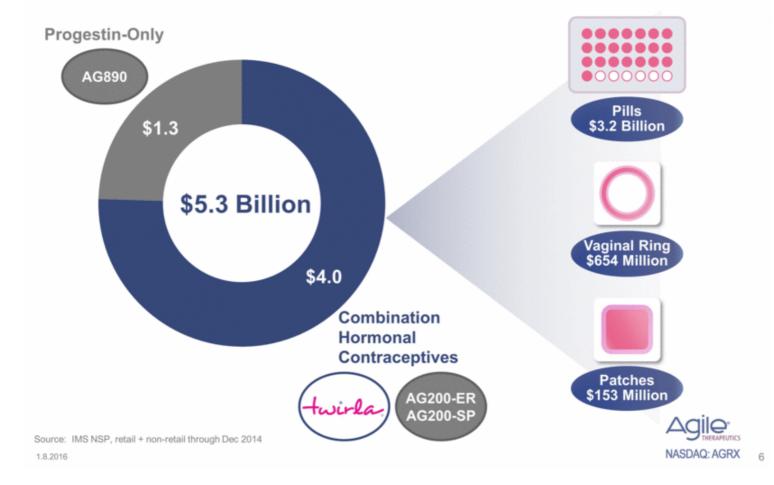
First 24-day regimen; became market leader



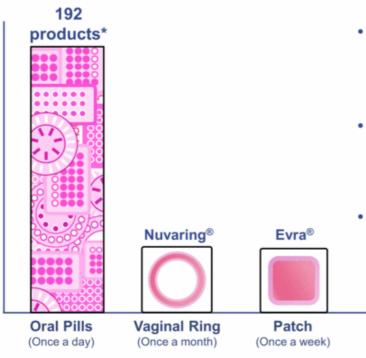
1.8.2016

TriCyclen and Evra are registered trademarks of Johnson & Johnson, Inc. Loestrin is a registered trademark of Allergan, Inc.

# US Hormonal Contraceptive Market is a Significant Opportunity



# Only 2 Non-Oral CHC Forms Are Available and Both Became Market-Leading Brands



- Non-oral CHCs have reached significant peak market shares
  - Evra 11.1%
  - Nuvaring 6.6%
- The current market leader is a non-oral product
  - Nuvaring 2014 annual sales \$654 Million
- The most successful contraceptive launch was a non-oral product
  - Evra reached 10% TRx share in 18 months

\*includes brands and branded generic products Source: IMS NPA and NSP

1.8.2016

Evra is a registered trademark of Johnson & Johnson, Inc. Nuvaring is a registered trademark of Merck & Co., Inc.



## Twirla® is our Lead Product

- Twirla is a once-weekly contraceptive patch
  - Only one other contraceptive patch is available on the market
  - Twirla delivers a lower daily dose of estrogen than the currently available patch
- Women want alternatives to an oral contraceptive
  - Pill users' chief complaint is having to take something daily and fitting this into their busy lifestyles
  - Women frequently forget to take their pill (1-4x per month)
- Twirla is currently conducting Phase III, with data expected 2H 2016
- Agile has a comprehensive commercial launch plan in place for Twirla



"One less thing to do every day"

"You can forget about it and you're not stressed about taking a pill at the same time every day"





## Why Women Would Use Twirla®

- · Don't have to remember it every day
- Visual reassurance that they are protected
- Less invasive than some methods (vaginal ring, IUDs, Injectables, Implants)

Pill Regimen: Once a day

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	<b>6</b>	5	6	7
<b>8</b>	<b>9</b>	<b>1</b> 0	<b>11</b>	<b>12</b>	13	<b>1</b> 4
15	16	<b>1</b> 7	18	19	20	<b>2</b> 1
	23	O <sup>24</sup>	25		27 0	28

Patch Regimen: Once a week

SUN	MON	TUE	WED	THU	FRI	SAT
	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
7 days no patch						

Women can choose where to apply the patch: buttock, abdomen, or upper torso



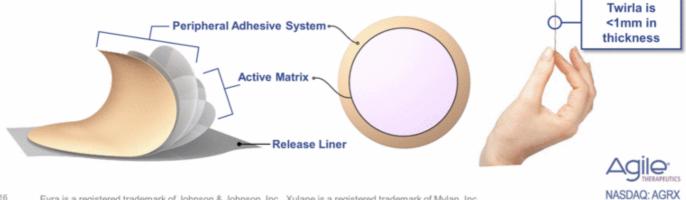




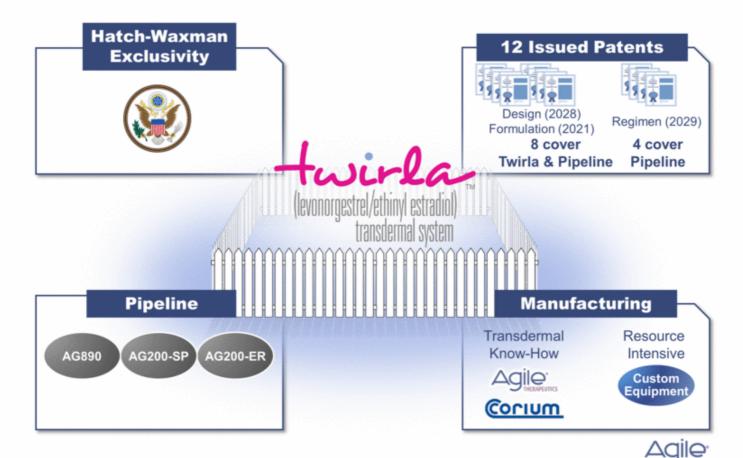


## What Makes Twirla® Different?

- There is only one other patch on the market, and Twirla will be the only low-dose contraceptive patch
  - Delivers ~30µg/day EE
  - Evra®/Xulane® delivers ~60% more EE than a 35µg pill
- Twirla is the first and only product candidate to deliver LNG through the skin at a contraceptive dose
  - Twirla contains levonorgestrel (LNG) and ethinyl estradiol (EE)
  - LNG and EE have over 25 years of established use in contraceptives
- Agile's proprietary Skinfusion® technology is cosmetically appealing
  - Active ingredients are contained the central active matrix, designed to allow the peripheral adhesive system to keep the patch in place for 7 days



## Agile Intellectual Property Strategies For the Franchise



NASDAQ: AGRX

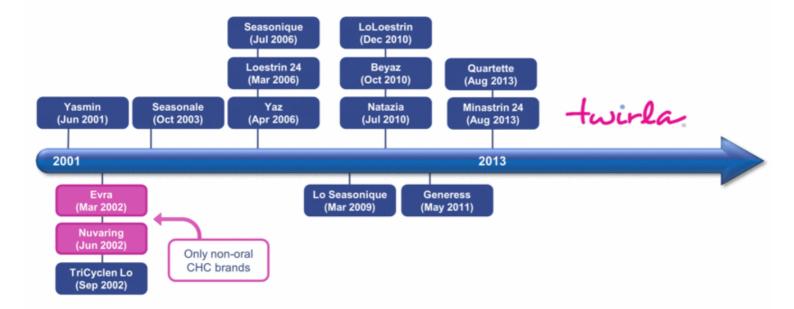
## Agile Pipeline Strategy: Establish a Market-Leading Contraceptive Franchise

	Agile Contraceptive Pipeline						
Product	Indication	Preclinical	Phase I	Phase II	Phase III	Status	
Twirla®	Contraception (21/7 cycle)					Phase III results expected 2H 2016	
AG200-SP	Contraception (shorter, lighter periods)					<ul> <li>Phase II PK/PD trial design and planning underway</li> </ul>	
AG200-ER	Contraception (extended cycle)					<ul> <li>Phase II PK/PD trial design and planning underway</li> </ul>	
AG890	Contraception (Progestin-only)					<ul> <li>Phase II PK/PD trial complete</li> <li>Additional product development required</li> </ul>	



## There is a Market Need for New Contraceptive Products

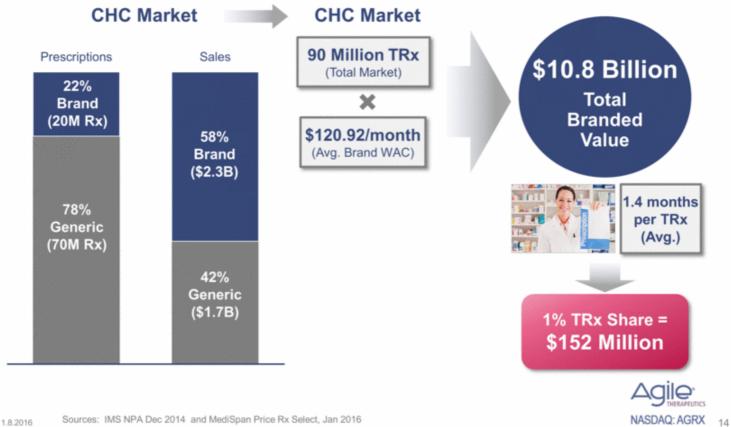
- Twirla will be the <u>first new CHC brand</u> introduced since 2013
- Twirla will be the <u>first non-oral CHC brand</u> introduced since 2002



TriCyclen and Evra are registered trademarks of Johnson & Johnson, Inc. Nuvaring is a registered trademark of Merck & Co., Inc. Yasmin, Yaz, Beyaz, and Natazia are registered trademarks of Bayer. Xulane is a registered trademark of Mylan, Inc. Loestrin, Generess, and Minastrin are registered trademarks of Allergan, Inc. Seasonique and Quartette are registered trademarks of Teva Pharmaceuticals USA. Inc.



## US Branded Combined Hormonal Contraceptives (CHC) Have High Potential Market Value



## Twirla® Marketing Plan is a 3-Pronged Approach

#### **ObGyn/NP Specialty Market**

- Specialty market allows for sales force of only 70-100 reps
- Access to ObGyns is high among the lowest "no-see" rate of all specialties
- Lack of introduction of new CHC products means opportunity for Twirla<sup>®</sup> to have high share of voice

#### **Targeted Consumer Segment**

- Consumers have active role in product choice
- Twirla target demographic responds to digital marketing
- Women want contraception that is easy to use, non-daily, and less invasive

#### **Managed Care**

 ACA Contraceptive Mandate provides a favorable Managed Care environment for Twirla®

1.8.2016



"This is good. There was a void after we stopped using Ortho Evra...patients like the patch."\*

> "I'm excited. Patients ask for the patch all the time."\*



"Birth control without the stress"\*



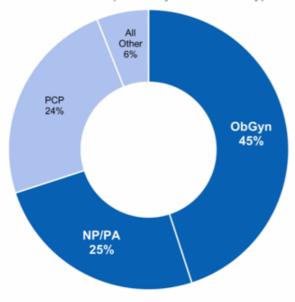


Sources: SK&A Physician Access Study 2010, \*RG&A Interviews with ObGyns and NPs (n=74), 2012, RG&A Consumer Research Study (n=30), 2012

## ObGyns and Nurse Practitioners are the Key Contraceptive Prescribers

## 70% of US Contraceptive TRx are Written by ObGyns/NPs/PAs

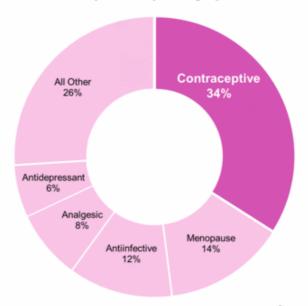
CHC Prescriptions by Prescriber Type



Source: IMS NPA, TRx Volume by Prescriber Type, 2014 Source: IMS NPA, TRX Volume by Category, 2010 1.8.2016

## **ObGyns Prescribe Contraceptives More than any Other Therapy**

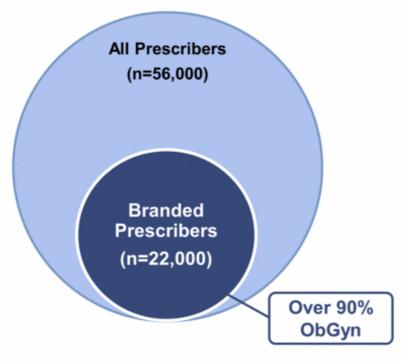
ObGyn TRx by Category





## A Sales Force of 70-100 Reps is Estimated for Twirla®

## **US Contraceptive Prescribers**



**Detailing** 



Samples



**Medical Education** 

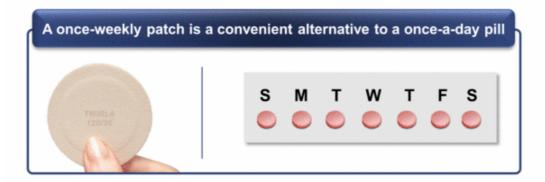


NASDAQ: AGRX 17

Source: Wolters Kluwer 2012 (# of prescribers) and IMS Prescriber Profiler 2009: %TRx written by ObGyns in Dec 3-10 of contraceptive writers 1.8.2016

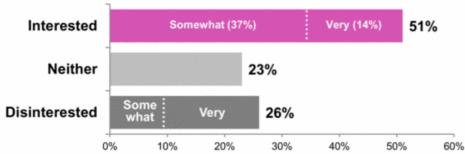
## We Know the Twirla® Target Consumer

## Women would choose Twirla® because they are busy















Source: Survey of 1000 women age 15-44, RG&A 2012. Data for 'seekers' (n=565) considering starting birth control

1.8.2016

8

## Reaching Contraceptive Consumers Means Going Digital

#### Who She Is

## Twirla interest is highest among:

- •20-29 years old
- College or graduate student
- Employed
- · Women in a committed relationship

## Where She Goes

#### Online

- Social Networks
- Discussion Forums
- Blogs & Online Magazines

#### Mobile

- Mobile apps
- Text messaging

#### Magazines

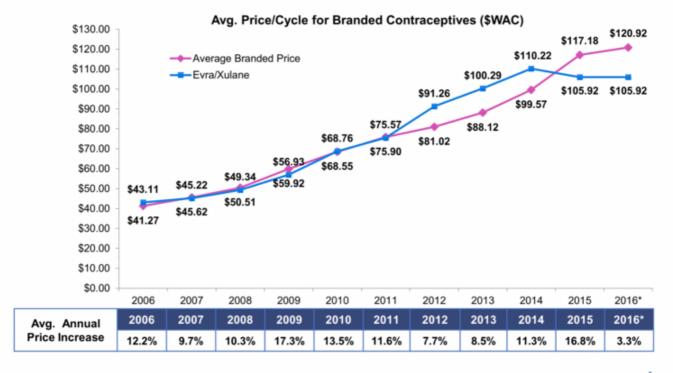


1.8.2016 Sources: Survey of 1000 women age 15-44, RG&A 2012. Data for 'seekers' (n=565) considering starting birth control and Pew Research

IASDAQ: AGRX

# Branded Contraceptives Continue to Take Aggressive Price Increases

## Twirla expected to be well-positioned to compete and gain managed care access



Source: MediSpan Price Rx Select, Jan 2016. \*Values for 2016 are YTD through Jan 6 2016 Avg. Price/cycle calculation includes 13 leading branded contraceptive products. Patch Pricing reflects Ortho Evra price 2006-2014, Xulane in 2015



## Managed Care Environment is Favorable For a New Contraceptive Patch

#### ACA 'Contraceptive Mandate' now in effect

Requires coverage with no cost sharing of at least one product in each form of contraception per FDA Birth Control Guide

- "Patch" is a unique form
- Twirla and Xulane (Evra generic) will be the only 2 products available in Patch form
- Xulane current price = \$105.92/cycle

#### If Twirla is the preferred patch:

Patients will be able to fill a prescription with

- no copay
- no deductible
- no coinsurance



**Possible Formulary Scenarios** 

#### If Twirla is not the preferred patch:

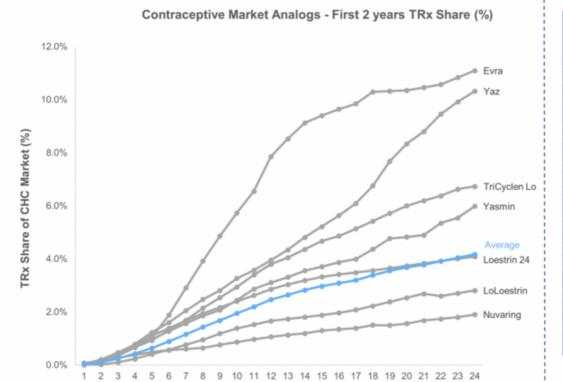
Most branded contraceptives are on Tier 3 or 4

- Manufacturers utilize copay coupons to offset the copay cost
- Branded copay average = \$35-50, with copay coupon: \$20-30

Sources: HHS FAQs About ACA Implementation (Part XXVI), May 11 2015 Managed Care research, Campbell Alliance and Fingertip Formulary, Feb 2015

NASDAQ: AGRX 21

## Unique Contraceptive Brands Have Achieved High Market Share in the CHC Market



Product	Peak TRx Share*
Evra	11.1%
Yaz	13.1%
TriCyclen Lo	9.1%
Yasmin	12.9%
Loestrin 24	10.2%
LoLoestrin	4.0%
Nuvaring	6.6%
Average	9.6%

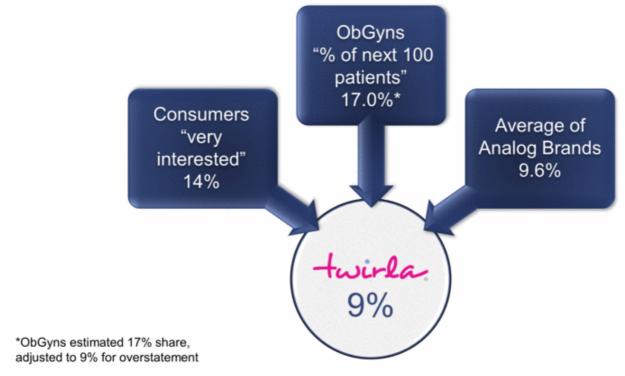
\*Time to peak TRx share varies by product, and in most instances occurred after the first two years post launch Source: IMS NPA, 2002-2015

Month from Launch



## Twirla® Peak Share Estimate Rationale

#### Based on Consumer & Physician Market Research and Market Analogs



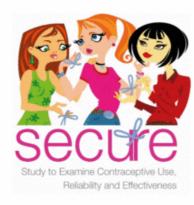
Sources: IMS NPA, 2002-2014

ObGyn market research conducted by Kantar Health, 2010.

Consumer market research conducted by RG&A, 2012. 14% of consumers considering starting birth control "very interested in using Twirla"



## Twirla® Phase 3 Trial Expected to Complete in 2H 2016



### **Simplified Study Design:**

- · Single-arm, open-label study
- Over 2,000 subjects treated for up to 1 year
- Focus on subject compliance, retention and reduced loss to follow up
- Primary efficacy measure = Pearl Index (PI)

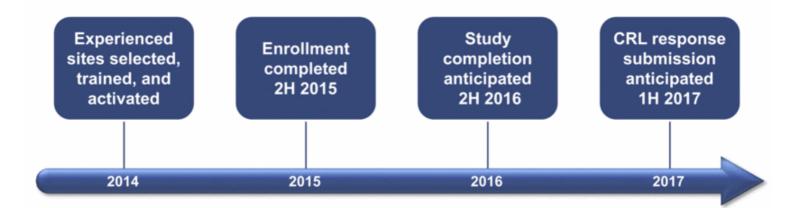
PI = Number of on-drug pregnancies
Number of 28-day on-drug cycles (1300)

- Highest approved by FDA to date:
  - Pearl Index = 3.19
  - Upper bound of the 95% confidence interval around the PI = 5.03

Agile°
NASDAO: AGRX

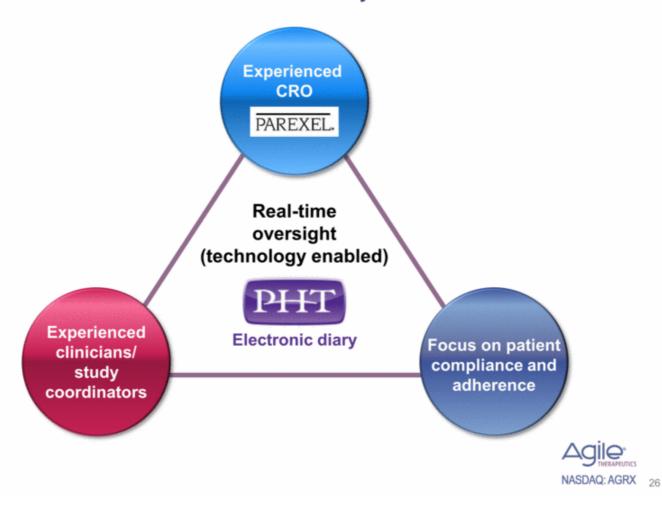
Source: Quartette package inserts and Seasonale SBOA. Quartette and Seasonale are registered trademarks of Teva, Inc.

Reliability and Effectiveness





## Why We Believe The SECURE Study Will be Successful



## **Development Milestones**

	2015		2016		2017
Agile Milestones	1H	2H	1H	2H	1H
Twirla Phase 3 Trial		1		2	3
Ongoing qualification of Commercial Manufacturing Equipment				4	<b></b>
AG200-ER/AG200-SP Program Design	5	6			

1) 2H 2015:	Patient enrollment completed
2H 2016:	Expected last patient, last visit
3) 1H 2017:	Potential submission of CRL response
4) 2H 2016:	Ongoing qualification of commercial manufacturing line
5 1H 2015:	Select product regimen(s)
6) 2H 2015:	Develop clinical plan for pipeline product



## Agile Financial Profile

#### **Balance Sheet Data**

- \$39.4 Million cash on hand at September 30, 2015
- \$34.4 Million cash on hand at December 31, 2015
- 22.3 Million common shares outstanding at November 9, 2015

### **Background and Recent Financings**

- Initial Public Offering
  - Completed in May 2014
  - \$55.0 Million gross proceeds (~\$49.7 Million net proceeds)
- Private Placement
  - Completed in January 2015
  - \$20.0 Million gross proceeds (~\$19.3 Million net proceeds)
- Debt Facility of up to \$25.0 Million (Hercules Technology Growth Capital)
  - Completed in February 2015
  - \$16.5 Million funded at loan closing (primarily to repay prior debt)

NASDAQ: AGRX 28

## **Agile Corporate Summary**

- ✓ Near-term catalyst Phase III data 2H 2016
- ✓ Phase III asset in multi-billion dollar market
- ▼ Twirla expected to be the first low-dose alternative to an oral CHC in over 15 years
- Pipeline with patent protection to 2029
- ▼ Targeted specialty market commercialization
- ✓ Favorable managed care environment
- Management team with proven success launching contraceptive products

NASDAQ: AGRX 29



